

Next Level Purchasing, Inc. Republishing Agreement

Copyright infringement occurs when the work of an author is republished without the author's permission. Even if the source of the written work is cited, republishing a significant portion of the original work without permission is still copyright infringement. Damages in copyright infringement lawsuits can be very high. In *Lowry's Reports, Inc. v. Legg Mason Inc.*, 271 F. Supp. 2d 737 (D. Md. 2003), the plaintiff was awarded a \$20 million settlement because the defendant republished the plaintiff's newsletter content without the plaintiff's consent.

Next Level Purchasing, Inc. only provides permission to republish its "PurchTips" articles to certain organizations who agree to certain conditions. Unauthorized use of PurchTips articles or any content created by Next Level Purchasing, Inc. is strictly prohibited and is a violation of intellectual property laws.

To better document authorization to republish Next Level Purchasing content, effective March 31, 2009, Next Level Purchasing is requiring all organizations with whom a previous agreement does not exist and who wish to republish Next Level Purchasing content to sign this standard Republishing Agreement. This Republishing Agreement, when signed by an officer of Next Level Purchasing, will serve as proof that your organization has been granted authorization to republish Next Level Purchasing content, subject to the conditions below.

Please note that simply linking to an article on Next Level Purchasing's Web site, when such link is not accompanied by actual content from that article, is acceptable and does not require signing this Agreement. Next Level Purchasing, Inc. appreciates such links.

Organizations that are given permission to republish the content from PurchTips articles must comply with the following conditions:

1. The right to republish PurchTips articles or portions thereof is granted only when this document is signed by an officer of Next Level Purchasing, Inc.
2. If an entire PurchTips article is used, it must share a single Web page or an entire PDF file with other content beyond just the template of the Web site (e.g., logo, navigation links, etc.). Under no circumstances should a single PurchTips article appear on a Web page of its own. Two PurchTips articles republished on the same Web page or in the same PDF file are acceptable. No more than two PurchTips articles may be published on the same Web page or in the same PDF file.
3. At the beginning of the article – whether republished in full or in part - the title of the article and the author name of the article "David Millington, SPSM3 – Director of Education (Next Level Purchasing Association)" or "By Charles Dominick, SPSM – President & Chief Procurement Officer, Next Level Purchasing, Inc." must appear.
4. If a portion of a PurchTips article is republished, the republished portion must begin exactly as the original article began and there must be a link to the full article on Next Level Purchasing's Web site. The text of such link shall be "Read the rest of the article on NextLevelPurchasing.com." In addition, the phrase "Republished with the written permission of Next Level Purchasing, Inc." must follow the link.
5. When a complete PurchTips article is republished, the following attribution must be included verbatim immediately following the article: "This article was originally published in Next Level

Purchasing's PurchTips newsletter. Republished with the written permission of Next Level Purchasing, Inc. To read previous editions of PurchTips or to subscribe to PurchTips directly for free, visit <http://www.NextLevelPurchasing.com/free.html>."

6. Except where just the beginning of a PurchTips article is published with a link provided to the full article, under no circumstances is adding, deleting, or modifying the content of the article acceptable.
7. PurchTips articles are not to be published on blogs. If you have a blog and want to share PurchTips with your readers, simply link directly to the PurchTips article on Next Level Purchasing's Web site. A list of PurchTips articles and links to them can be found at <http://www.NextLevelPurchasing.com/free.html>.
8. Once you are granted permission to republish PurchTips articles, you do not need to get permission to republish each article as long as you ensure compliance with these conditions.
9. Next Level Purchasing reserves the right to rescind its authorization at any time for any reason.

By signing below, you acknowledge that you have read this Republishing Agreement and agree to abide by its terms and conditions.

Signature of Authorized Representative: _____

Printed Name of Authorized Representative: _____

Title of Authorized Representative: _____

Organization Name: _____

Date: _____

Mail both pages of this Agreement, with this page signed, to: Next Level Purchasing, Inc., P.O. Box 1360, Moon Township, PA 15108, USA.

Do not republish any PurchTips articles unless and until this Agreement is signed by an officer of Next Level Purchasing, Inc.

For Next Level Purchasing:

- Approved
- Disapproved

Next Level Purchasing Officer Signature: _____

Printed Name of Next Level Purchasing Officer: _____

Title of Next Level Purchasing Officer: _____

Date: _____